



— EVIDENCE-BASED THINKING

Answering complex questions with rigorous data.

A quantitative policy research firm serving governments, multilateral organizations, and the private sector across Latin America. We design the data collection tools best suited to each research question and combine them with econometrics, machine learning, and policy analysis/modeling to turn evidence into decisions.

FOR
Governments · Multilaterals ·
Private Sector · Civil Society

Gobiernos · Organismos Multilaterales · Sector
Privado · Sociedad Civil

FOUNDED
2016

10 years of practice

TEAM
~12

economists & data scientists

WEB
thinkanova.org

LinkedIn · @ThinkAnova

Six practice areas, one discipline.

We design and execute projects that start from a question and end in a decision. Our six practice areas share a common backbone: rigorous quantitative methods, transparent data, and actionable policy recommendations tailored to each client's mandate.

Seis áreas de práctica, una misma disciplina: proyectos que parten de una pregunta y concluyen en una decisión, con métodos cuantitativos rigurosos y recomendaciones accionables.

01

Applied Econometrics & Impact Evaluation

Causal identification, quasi-experimental designs, and rigorous impact evaluation of public policies and private-sector interventions.

Econometría aplicada y evaluación de impacto de políticas públicas y programas.

02

Big Data & Machine Learning for Policy

Predictive modeling, small-area estimation, satellite imagery, and text analytics applied to policy problems at scale.

Big Data y aprendizaje automático aplicado al análisis de políticas públicas.

03

Poverty, Labor & Human Capital Analysis

Household-survey microdata, labor-market diagnostics, poverty mapping, and human-capital accounting.

Análisis de pobreza, mercado laboral y capital humano con microdatos.

04

Behavioural Economics & Field Experiments

Behaviourally-informed policy design, randomised controlled trials, audit studies, and discrete-choice experiments to test interventions with rigour.

Economía del comportamiento, experimentos de campo y evaluaciones aleatorizadas de intervenciones de política.

05

Macroeconomic & Sectoral Diagnostics

Growth accounting, productivity analysis, sector studies, and macro-fiscal diagnostics for country and industry strategy.

Diagnósticos macroeconómicos y sectoriales para estrategia de país e industria.

06

Policy Design, Briefs & Strategic Advisory

Translating evidence into policy briefs, strategic recommendations, and decision support for senior leadership.

Diseño de políticas, policy briefs y asesoría estratégica para alta dirección.

Independent. Quantitative. Rigorous.

Four commitments distinguish our work — and one deliberate policy. ANOVA is selective about its engagements, safeguarding the independence and credibility that our clients and peer reviewers expect.

Cuatro compromisos que definen nuestro trabajo. Por política institucional, ANOVA preserva la independencia y credibilidad de su investigación.



Research independence

We avoid contracts from sources that might compromise our independence, the integrity of our findings, or the trust of our counterparts.

Independencia investigativa como política institucional.



Data-driven method

State-of-the-art econometrics, machine learning, and statistics — applied to microdata, surveys, administrative records, and non-traditional sources.

Métodos cuantitativos de frontera sobre microdatos y fuentes no tradicionales.



Senior-led teams

An A-team of economists and data scientists, led by researchers with over a decade of multilateral experience at the IDB and peer institutions.

Equipos liderados por investigadores senior con trayectoria en organismos multilaterales.



Regional reach

Focus on Venezuela and Latin America, with research published and commissioned across the region's leading institutions.

Enfoque regional en Venezuela y América Latina, con alcance comprobado.

A decade of track record.

Una década de trayectoria / Measured in the things that matter.

2016

Founded in Caracas
Fundada en Caracas

11⁺

Years IDB
experience
in founding
leadership

*Experiencia BID en
liderazgo fundador*

60⁺

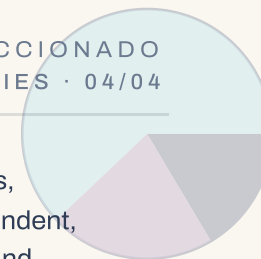
Policy briefs &
studies
published

*Policy briefs y estudios
publicados*

LATAM

Regional focus,
Venezuela specialty

*Alcance regional,
especialidad
Venezuela*



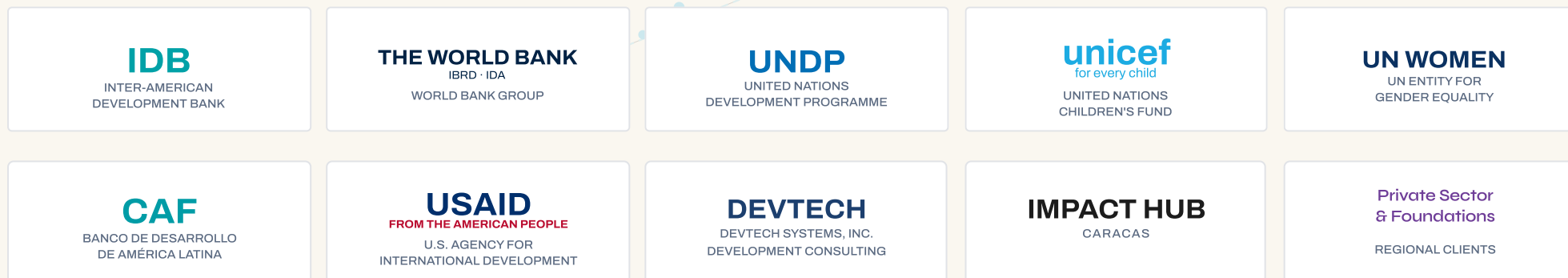
MULTILATERAL · GO

Trusted by institutions
that demand evidence.

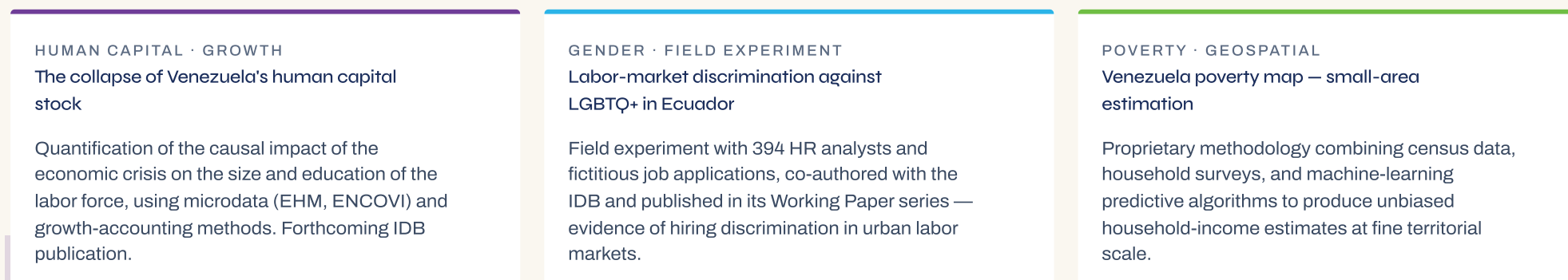
ANOVA's contracts come primarily from multilateral organizations, development agencies, and private-sector clients seeking independent, rigorous analysis they can defend to their own boards, partners, and peer reviewers.

Nuestros contratos provienen principalmente de organismos multilaterales, agencias de desarrollo y sector privado que requieren análisis independiente y riguroso.

SELECTED PARTNERS & COUNTERPARTS / SOCIOS Y CONTRAPARTES SELECCIONADOS



Representative list of institutional counterparts across published work and commissioned studies. / Lista representativa de contrapartes institucionales.



Whatever the question,
let's answer it with evidence.

A national survey or a quick diagnostic for an NGO: write to us.

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LEADERSHIP

Omar Zambrano
Founder & Chief Economist

Hugo Hernández
Founder & Technical Director

OFFICES

Caracas · Madrid · Washington
Serving Latin America